



CUEIM – Consorzio Universitario di
Economia Industriale e Manageriale

Sinergie
rivista di studi e ricerche

UNIVERSITÀ DELLA CALABRIA



Dipartimento di Scienze Aziendali

International Workshop on HETEROGENEITY, DIVERSIFICATION AND PERFORMANCE

July 7th - 8th 2005

**Campus of Arcavacata - UNIVERSITY OF CALABRIA
ITALY**

GUEST SPEAKERS:

Prof. Luigi Zingales

**Graduate School of Business - University of Chicago
and**

Prof. Anne Marie Knott

Wharton School of Business – University of Pennsylvania

July 7th

14:00 Welcome speech: Dean of the University of Calabria Prof G. La Torre, Prof M. Costabile – University of Calabria and Prof G.M. Golinelli – University of Rome “La Sapienza” and Cueim President.

14:30 Plenary session: Prof. Anne Marie Knott

15:40 Parallel sessions – Heterogeneity, resource and performance

17:30 Parallel sessions – Diversification, corporate governance and inter-organizational relationships

July 8th

9:30 Parallel sessions - Diversification, corporate finance and value creation

10:15 Plenary session: Prof. Luigi Zingales,

11:30 Parallel sessions – Heterogeneity, innovation and institutions.

12:15 Round Table: Proff. Knott, Zingales, Costabile and Lanza

Conference participation fee: 250€ VAT included.

Visit the Conference web site (www.egiunical.it/sinergie.htm) for further information.

Organizing Committee: CUEIM Calabria, Dip. Scienze Aziendali - Unical, cubo 3C, 87036
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